



THE PROUDEST NAME IN DIAMONDS

JULY 1941 AND 1942

WHAT A glorious gift FOR THE GIRL YOU LOVE!

Is the gift of future happiness—symbolized by the perfect completion of a Bridal Wreath Diamond Ring. The only diamond ring with the 4-Point Cruciform of perfect color, cut, brilliance and flawless quality.

Bridal Wreath
DIAMOND RINGS

ROSE'S
JEWELLERS—OPTICIANS
1317 DOUGLAS

F. W. FRANCES
DIAMOND MERCHANT
1210 DOUGLAS ST.



The average Canadian "ails too close to the wind" financially! While you are earning good money, deposit a few dollars each pay-day and be better off than the average.

Here you receive

2%
on Deposits.

Huron & Erie
MORTGAGE CORPORATION

616 View St.—H. B. Hunter, Manager

FOR SUPERIOR BAKING RESULTS USE

MAGIC BAKING POWDER

Dependable for 3 Generations

FOR SALE

Victoria and district, including Victoria, Courtenay, Nanaimo, Port Alberni, and other points. Complete with machinery, tools, and fixtures. Opportunity for business men. Price \$1000. ROX 3884, COLONIST.

Army Enlistment

Recruits in the Canadian Army will be held this week from 10 a.m. to 6 p.m. at the Royal Canadian Mounted Police barracks, 1100 Douglas Street.

Extra Mild
British Columbia
Cigarettes

Ceiling Fixed for Root Vegetables

Citizens are warned not to buy root vegetables by the dozen since the new order of the Wartime Prices and Trade Board provides that the price of such vegetables will be set by the board.

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Police Department Shuts at Seattle

Seattle, Charles W. A popular restaurant of the city police department, was a trophy with a score of 100 in the annual police department competition.

Bomber Veteran Returning Home

Pl. Lt. Frank H. Myers, D.F.C., R.C.A.F., a veteran of 10 years' service, is returning home after a tour of duty in the Pacific.

Request Council to Oppose Chlorination

A request that members of the Victoria Council oppose the chlorination of the water supply and the use of chlorine in the water supply.

New Committee Recommended for City

A suggestion that the City Council should establish a new committee to deal with public health questions is a committee of the whole.

Insurance Conference

A list of members of the insurance conference, including the British Columbia Insurance Association and the Victoria Insurance Association.

Relief Veterans

The relief veterans of the British Columbia Relief Association, including the Victoria Relief Association and the Nanaimo Relief Association.

R.C.A.F. Recruits

Recruits in the R.C.A.F. will be held this week from 10 a.m. to 6 p.m. at the Royal Canadian Mounted Police barracks, 1100 Douglas Street.

Police Department Receives Commission

The police department has received a commission from the British Columbia Police Association, including the Victoria Police Association and the Nanaimo Police Association.

City and District Report on B.C.E.R.

The report of the British Columbia Electric Railway Commission, including the Victoria Electric Railway Commission and the Nanaimo Electric Railway Commission.

Available Today

The report of the British Columbia Electric Railway Commission, including the Victoria Electric Railway Commission and the Nanaimo Electric Railway Commission.

Missing Overseas

The report of the British Columbia Electric Railway Commission, including the Victoria Electric Railway Commission and the Nanaimo Electric Railway Commission.

Two-Week Strike Not Serious Here

The report of the British Columbia Electric Railway Commission, including the Victoria Electric Railway Commission and the Nanaimo Electric Railway Commission.

Canal Vegetables Released Monday

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STORY of an OLD PIANO

It had been the pride and joy of the family once upon a time, but the piano had been broken and the family had been broken.

WALCH'S CANDY SHOP

WALCH'S CANDY SHOP, 1100 Douglas Street, Victoria, B.C.

Quality Is Maintained

Quality is maintained in the production of the piano, ensuring that the piano is of the highest quality.

WALCH'S CANDY SHOP

WALCH'S CANDY SHOP, 1100 Douglas Street, Victoria, B.C.

Occasional Chairs

Occasional chairs, including the Victoria Occasional Chair and the Nanaimo Occasional Chair.

ST. JAMES HOTEL

ST. JAMES HOTEL, 424 Johnson Street, Victoria, B.C.

ISLAND U-DRIVE

ISLAND U-DRIVE, 1100 Douglas Street, Victoria, B.C.

Special in CHESTERFIELD SITES

Special in Chesterfield sites, including the Victoria Chesterfield Site and the Nanaimo Chesterfield Site.

HOME FURNITURE

Home furniture, including the Victoria Home Furniture and the Nanaimo Home Furniture.

Finance-Commerce-Markets

New York Stocks

NEW YORK, Nov. 12 (AP)—Initial volume trading in a point or so generally was substantially reduced.

Some signs were seen of the close of the market today.

American trading was up about 15 points from last for a set of 10 and 100 lots in the market.

The rest of the day's trading was American Telephone, Texas Co.,

Chas. Schwab and American Oil.

Laguardia Island United States Bank, Hamilton, General Motors, Chrysler, United States Rubber, Davila Aircraft, Westinghouse, United States Glynn, American and Allied Chemical.

The Canadian section was steady with Cane Miner, Dominion News, and Hiram Walters showing small advances and Canadian Building firm. On the bond market Canadian 4% coupon was a fraction.

DOV JONES CLOSING

ADVERTISING

Thirty individuals, 1715, at 33.

Total sales, 10,000, at 33.

Full sales, 10,000, at 33.

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Vancouver Stocks

VANCOUVER, Nov. 12 (CP)—

Orde were firm but minutes were

lightly down on the Vancouver

were 22,000 shares.

C & P Corp. slipped 1/2 to 117 1/2

Orde was down 7 1/2 to 75. Premier

Borj dropped a fraction to 5 1/2

and Gold Brk was up 1/2 to 20

and 1/2 to 20.

Western oil barrel narrowed to 1/2

downside.

Donor weakened 3/4 and bond of

10 to 10 cents rose for the market

Goldfield and Wright-Harverson

shares and Victoria declined.

Had Silver Brk and Ford Orde

dropped about 1/2 and Victoria

gained 1/2.

In foreign issues, the ground

British fractions were dropped by

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Stocks and Bonds

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SUPERMAN Honorably Discharged! - By Jerry Siegel and Joe Shuster



MARY WORTH'S FAMILY

By Dale Allen



POPEYE



The Bay
First Floor



For Wartime
Service
and Comfort

Hudsonia

SUITS and TOPCOATS

Suits **27.50** Topcoats **26.50**

These days, men, choose your wearing apparel with extra care and interest. . . . and insist that suits possess the enduring qualities of durable fabric and fine workmanship. "Hudsonia" clothes are famous for these qualities, as they are made according to H.B.C. specifications. Expertly tailored to fit tall, short or regular figures.

the
SUITS

Mixed English styled tail coat to our specifications in a choice of handsome patterns and colors. Two all the latest models, including drapes. Full range in sizes.

the
TOPCOATS

Imported rugged tweeds, tailored here in Canada exclusively for THE BAY. Raglans, balmorans, slippers and set-in sleeves. D front styles. Good range of patterns and sizes.

Mens' Furnishings, Street Floor at THE BAY

Youths' Topcoats

Warm, well-tailored trends and styles in your choice of raglan or set-in sleeve styles. Finished with sheltex lining. Size 34 to 37 in grey, brown and fawn. **13.75**

Mens' Furnishings, Street Floor at THE BAY



Coats of
Imported
Boules
Saturday

75.00

Regular \$85 and \$95

To look your best, a quality coat is infinitely fashionable and furor! In time with the times, season after season. Long-wearing, imported boules, lined and interlined for extra warmth. Fitted or loose, boxy styles topped with rich silver fox. Black only in sizes 14 to 42.

Women's Ready-to-Wear, Fashion Floor at THE BAY

STORE HOURS
9 A.M. to 5 P.M.
WEDNESDAY
9 A.M. to 12 Noon

GIFTS FOR MEN

Superior Quality Ties

A brilliant array of new patterns and colors in fine quality spun rayon and wool mixtures. Crease-resisting, lighter to insure neatness and longer wear. **1.00**

Mens' Scarves

Reffer style, in smart patterns and colors that blend with your suit or topcoat. Some extra material neatly finished with fringed ends. **1.00**

Tie and Handkerchief Sets

Neatly boxed for Christmas giving. Patterned or plain color tie with crease-resisting 75¢ lining. Matching, 100-size handkerchief.

Imported Handkerchiefs

A practical, acceptable gift. Fine linen handkerchiefs made in Ireland. Full size, square, neatly hemstitched. Your choice **3.1.00**

Mens' Suspenders

Well-made levers in regular or extra long lengths. Leather or fabric ends. Smartly patterned or plain and all sizes. **1.00**



Girls' Dresses

Celestine Crepe **4.98**

Paired Taffetas, 4.98 and 5.98

Dress your daughter in one of these pretty, attractively styled dresses. Touched with hand embroidery or contrasting material, they're lovely in rich fall tones. Sizes 7 to 14.

Cosy Wool Dresses

Cozy coat style topped to the knee. Full skirt. In choice from New Fall shades in sizes 7 to 14. **5.98**

Rabbit Wool Flannel

Cuddly, soft dresses, in warm "rabbit's wool" flannel. Attractively styled, with full pleated skirts finished with soft felt and button. Size 12 to 14. In Fall shades. **7.98**

Others at **8.98** to **12.98**

Dresses for 4 to 6x Years

Fine wool crepe, designed with fitted bodice and flared skirt. Cap sleeves, with neat gold trim, trimmed with contrasting. **2.98**

Others at **3.98** to **5.98**

Toddler's Dresses

Little sister's dainty spun rayon dresses. Attractive smocked styles in gold, pink or blue. Size 1 to 3 years. **1.98**

Others at **1.98** to **2.98**

Children's Wear, Fashion Floor at THE BAY

Books

Reprints 59¢

Books You'll Enjoy Reading—Written by Authors You Know

"The May, 1940 of 'knows', by Bruce Rastin, 'Line of the Assassination Murder', by Earl Stanley Gardner, 'Fable of America', by James T. Adams, 'Night Flight', by Antoine de Saint-Exupéry, 'Vimery', by Keith Baldwin, 'The Eagle', by Pearl S. Buck, 'The Nameless Center', by Somerset Maugham, 'The Blue Shirts', by Fugate Armand Taylor, 'Heavy Incorporated', by Brian Kunkler, 'Saw Out of My Life', by Zeph Grinn, 'The Missionary', by Edwin Marshall, 'Hold Back the Dawn', by Keith Fenn.

Reprints 98¢

"Dina Cushman", by Kathleen Norris, "Tarnished", by Thorne Smith, "A Distant Look at Love and Life", by Joseph Kessel, "The Great Tradition", by Frances Parkinson Keen, "Home Back of Me: An Appreciation", by Helen F. Kinsman.

Books, Mezzanine Floor at THE BAY



BE WISE!

Do Your

Christmas Shopping Now

Pick Out at Least One Gift Each Time You Visit "The Bay"

Here's why! Our selection of merchandise, colors and sizes is more complete now. Transportation facilities are already starting, capacity crowds. Select your gifts one by one starting next time you shop at "The Bay" . . . you'll help avoid that "last-minute rush" you'll avoid personal "last-minute" worry.

Planned for Your Convenience "The Bay's"

GIFT WRAPPING DESK

Opening today . . . on the Mezzanine Floor another specialized "Bay" service where you can wrap parcels conveniently, ready for mailing, without leaving the store. You can also have your parcels wrapped, stamped and mailed at our counter which is but a few steps from the gift-wrapping desk. You are invited to take advantage of this service.

ROBES

in FASHION

To conserve precious dresses . . . to wear all year round . . . to relax and look pretty in. Buy now for yourself, for Christmas Gifts.

Hostess Coats

14.95

Others 8.98 to 16.95

Illustrated . . . a gleaming gold embroidered motif, an elaborate jewelry set! Just one of the lovely color combinations featured in this group. Full skirts, wide drapes, wrap-around, button or zipper fronts. Smart shades of turquoise, teal, red, blue, purple, rose gold, black and brilliant, splash patterns. Sizes 14 to 20.

Candlewick House Coats

Warm, cozy, cozy house coats. Regular price around \$10 with zipper closures. Now \$14.95. Sizes 14 to 20. Full skirt and wide sleeves. Small, medium and large sizes. **4.98**

Flannel House Coats

Big, cozy, cozy house coats. Regular price around \$10 with zipper closures. Now \$14.95. Sizes 14 to 20. Full skirt and wide sleeves. Small, medium and large sizes. **4.98**

Others **14.95** to **22.50**

House Coats, Fashion Floor at THE BAY

Kayser Rayon
Semi-Service

HOSE

.79¢

Practical everyday hose you can depend on for its smooth, sleek texture and long wearing qualities. Full fashioned . . . will reinforced at heels and toes. Popular Fall shades in sizes 8½ to 10½. Hosiery, Street Floor at THE BAY

Wear a Warm

Scarf

Too thin over your neck . . . wear these around your neck . . . they are warm and cozy as a picture. Soft wool and wool mixtures in plain or embroidered patterns. **1.50**

Scarves, Street Floor at THE BAY

Hudson's Bay Company.

INCORPORATED 2ND MAY 1870.